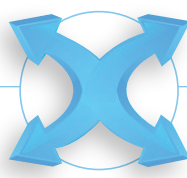


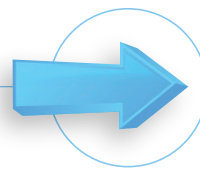
Academic Complete: *the First and Still the Best*



TRANSITION



DIVERSIFY



STREAMLINE

ebrary has been building and fine tuning Academic Complete™ for over a decade based on librarians' input and on-going support.

Why should you trust Academic Complete?

THE MOST SCHOLARLY CONTENT

Academic Titles

- 80,000-and growing-scholarly titles
- 1000s of *Resources for College Libraries* titles
- 600+ titles on the CHOICE *Outstanding Academic Title* list
- 100s more award-winning academic titles

Academic Publishers

- 500+ contributing imprints
- 70+ university presses
- 100s more scholarly publishers

Academic Quality

- Expert academic librarian selectors
- The only e-book subscription collection awarded *Outstanding Academic Title* by CHOICE
- More academic reading levels
- Strong focus on titles recommended as essential for research

THE BEST FUNCTIONALITY FOR RESEARCH

- Academic Complete is the only e-book subscription collection that enables libraries to upload and integrate their own digital content with DASH!™ (*Data Sharing, Fast*) for fully searchable repositories
- Dedicated apps for the iPad®, iPhone®, iPod touch® and Android™

- ebrary InfoTools™ turns words into portals to additional knowledge
- Granular usage statistics
- Multiple search and navigation options
- Chapter ranking of search results
- Personal bookshelves
- Highlighting and annotating
- Text-to-hyperlinks
- Text-to-speech
- Automatic citations
- RefWorks and EndNote integration
- Integrated with Summon and the ProQuest platform

THE GREATEST VALUE

- Purchasing all of the scholarly monographs in Academic Complete outright would cost well over \$7 million!
- Simultaneous, multi-user access
- Continued growth
- Free institutional repository with DASH!
- Customizable InfoTools menu extends the value of other resources
- Free downloads
- Free mobile apps
- Free MARCs
- Comprehensive support and training

"Academic Complete is a highly affordable and effective way to provide students with an instant, multidisciplinary library of e-books from authoritative publishers. Best of all, the collection is available to any number of students at any time and continues to grow at no additional cost."

— Anne Cerstvik Nolan,
Electronic Resources Coordinator,
Brown University Library

An Affordable Foundation for Strategic E-book Acquisition

Academic Complete is the most cost-effective way to offer students, researchers, and faculty both breadth and depth of scholarly e-books in all subject areas. Many libraries subscribe to Academic Complete as a highly affordable base collection, then leverage usage statistics to determine where to strategically diversify acquisition models. For example, high-use subjects can be expanded with patron driven acquisition (PDA), where titles are triggered for purchase only if used. Lower use subject areas can be supplemented

with short-term loans (STL), where there is no commitment to purchase. Essential titles, such as those requested by faculty, can be purchased outright under a perpetual archive (PA) model.

Also available: General Interest Subscription add-on for Academic Complete customers.

This collection is a great way to fulfill out-of-classroom needs without diluting your core academic e-book database. Subjects include Personal Finance, Fiction, Biography/Autobiography, and much more.

Academic Complete Usage Statistics Drive Diversification Strategy



PA

Support key
programs with
Perpetual Archive

STL

Supplement lower
use subjects with
Short-Term Loans

PDA

Patron Driven Acquisition
expands access in
high-use subjects

SUB

Provide a **base collection**
and leverage usage statistics
to determine how to expand
with other models

CATEGORY	PAGES VIEWED	PAGES COPIED	PAGES PRINTED	UNIQUE DOCUMENTS
Social Science	17,018	60	563	249
History	14,739	67	490	255
Business & Economics	5,922	45	255	148
Technology & Engineering	803	1	27	26
Architecture	802		84	26
Fiction	799			14
Art	663		127	26
Reference	466	6		7
Education	449		101	25
Political Science	5,972	74	969	196
Literary Criticism	5,695	28	429	156
Science	5,467	4	271	125
Medical	4,374	47	478	169
Philosophy	4,011	7	2,509	143
Psychology	3,889	10	234	81
Language Arts & Disciplines	2,981	18	527	71
Music	2,981	44	378	46
Computers	2,178	1	4	47
Performing Arts	1,797	13		46
Mathematics	1,683			36
Law	1,236	1		46

Sample Academic Complete Usage Report

"SJSU started with a subscription to ebrary's Academic Complete, which is an affordable way to offer our students unlimited access to a broad base collection: Academic Complete has something for everyone. We have also purchased e-books outright, including those chosen by our subject selectors and requested by faculty. Most recently, we have been examining our Academic Complete usage statistics to strategically expand our patron driven acquisition program. By focusing on higher use subjects, we can better determine which titles to add to our consideration pool and only purchase those that are used. Diversifying models makes sense financially, and by streamlining ordering through YBP we are able to work more efficiently."

—Carole Correa-Morris, Head of Acquisitions at San Jose State University