

BEYOND ACADEMIC IMPACT: WHAT IS THE SOCIETAL CONTRIBUTION OF UNIVERSITIES?

As society faces increasingly complex challenges in areas such as human and planetary health, national competitiveness, and others, there is a growing recognition of the important role that universities play in driving broader societal impact. Elsevier, as an information analytics business and academic publisher, is actively collaborating with the academic community to develop indicators that provide insight into the full range of a researcher's output, as well as the impact of the broader research culture on society. This seminar will provide examples of how Elsevier is working with SDGs, not only as a key data provider for university rankings such as Times Higher Education (THE) and Quacquarelli Symonds (QS) but also through other initiatives, such as the development of a societal impact playbook with the University of Tasmania in Australia.



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11:00–12:00 L4E48

RESERVATIONS REQUIRED



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Anders Karlsson joined Elsevier in 2012 as Vice President, Global Strategic Networks. Before Elsevier he served as the Counselor for Science and Innovation at the Embassy of Sweden in Tokyo, Japan for five years. He has been a member of Elsevier's sustainability board and has contributed to several of Elsevier's reports related to Sustainability Research. Karlsson has been a professor of Quantum Photonics at the Royal Institute of Technology - KTH, Stockholm, Sweden. His work leading a consortium on quantum information technology was awarded the EU René Descartes Research Prize in 2004. He has been a Visiting Scientist at the NTT Basic Research Labs, Stanford University, École Polytechnique Paris, Zhejiang University and a Senior Advisor at Osaka University. He has a Ph.D. in Electrical Engineering and a M.Sc. in Engineering Physics, both from KTH, Stockholm, Sweden.

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