**Fundraising in Japan**

**Purpose:**

* To inform OIST members about fundraising activities in various environments in Japan, such as universities and NPOs, as well as to provide an opportunity for discussions.

**Date:** February 9th (Tuesday), 2016

**Venue:** C210, Center Building

**Speakers:**

Mr. Yoshihiro Kamozaki (Deputy Secretary General, Japan Fundraising Association)

Mr. Fumitaka Watanabe (Fundraising Staff, iPS Cell Research Fund, Kyoto University)

**Program:**

1. Basics of Fundraising (10:00- 11:30)

* Speaker: Mr. Yoshihiro Kamozaki
* Theme: Meaning and effective methods of fundraising: lesson from successful fundraising cases

1. Fundraising at Kyoto University (13:00-14:30)

* Speaker: Mr. Fumitaka Watanabe
* Theme: Fundraising activities at iPS Cell Research Fund in Kyoto University

1. Discussion with Mr. Kamozaki and Mr. Watanabe (14:45-16:00)

Yoshihiro Kamozaki

Deputy Secretary General, Japan Fundraising Association (Specified Nonprofit Corporation)

Yoshihiro Kamozaki has a MBA from Graduate School of Management, GLOBIS University. After having worked at the environmental consulting firm, in 2009 he joined as Secretary General of the Shinrai Capital Foundation, promoting non-profit loans for social entrepreneurs, and supporting fundraising of NPOs. In 2014, he joined Japan Fundraising Association, promoting evaluation of SROI (Social Return on Investment) and development of Social Impact Bond in Japan.

Fumitaka Watanabe

Fundraising Staff, iPS Cell Research Fund, iPS Cell Research Institute, Kyoto University

Fumitaka Watanabe was engaged in fundraising activities such as street side fundraising campaigns, as well as corporate giving campaigns as a member of staff/volunteer for the Ashinaga Fund (Organization to provide educational support to children worldwide who have lost parent(s)). He participated in NGO activities for HIV prevention and treatment in Uganda and Brazil in 2002 and 2004. In 2005, he successfully raised 2 million yen for a girl in Uganda who had heart disease, which made her heart surgery possible. After he graduated from Kyoto University in 2006, he worked within a marketing consultancy service to NGOs and public organizations. In 2013, he joined iPS Cell Research Fund at the iPS Research Institute, Kyoto University.